

How Can You Get a *Million Dollars'* Worth of *Free* Publicity?

Attend this exciting and *free*
90-MINUTE SEMINAR

from DIAN THOMAS

THURSDAY, MARCH 6, 2003

10:30 A.M.-NOON or 1:00-2:30 P.M.

at **THE MILLER FREE ENTERPRISE CENTER**

9750 S. 300 WEST, BUILDING #3, ROOM 203

For directions: www.slcc.edu/miller/MAP/index.pdf

Join Dian Thomas,
Television Personality,
Professional Speaker and
New York Times best-selling
Author for a brilliant and
creative session which will
show you the ways of gener-
ating a million dollars'
worth of *free* publicity for
yourself, your product,
company, organization or cause. *All for free!*



Dian has built her own successful business over the past 25 years through countless TV and radio appearances, magazine and newspaper articles, Web sites, her own how-to books, and other media. In the process, she has gathered a wealth of knowledge on the skills, methods, tips and techniques of free publicity. And now she will show you how to get a *million dollars' worth of free publicity* for your own important messages. You will learn:

- How to build and implement a publicity plan
- How to determine the right media for your message
- How to research and identify media opportunities
- How to present yourself as a 100% professional
- How to follow-up on any media exposure

Dian has helped *hundreds* of small-business owners, professional speakers, authors, and entrepreneurs like you take the first steps in presenting a professional image to the media—with unbelievable results.

"With just one of Dian's strategies, I was able to obtain thousands of dollars of publicity in one month alone!"

—Kathleen Gage
Author/Speaker/Consultant

**DON'T MISS YOUR SPOT!
RESERVE YOUR PLACE IN
THIS *FREE SEMINAR*
e-mail: seminar@dianthomas.com
or call 801-277-4332**